



Entrepreneurs who took part in the Akasaa 'Awake Minds Education' project.

British High Commission hosts women's entrepreneur boot camp

KUALA LUMPUR: The British High Commission marked this year's International Women's Day with two events to support and advance young women who aspire to business success and positions of leadership.

On March 3, it collaborated with training provider Akasaa's 'Awake Minds Education' project to host women's entrepreneur boot camp.

The camp served as a platform for women to realise their business or social enterprise *ideas* and to create a supportive *network* within which entrepreneurs can *thrive* and succeed.

Fourteen Malaysian women and one man, with business backgrounds ranging from environmental social enterprises to fashion, took part in the 3-day workshop.

Seminar topics included financial technical-skills, effective negotiation with

banks and investors as well as ethical business best practices.

On March 7, British High Commissioner to Malaysia H.E. Vicki Treadell CMG MVO hosted a Women's Leadership Forum at her Residence for dinner and networking.

"It is an honour to bring together such accomplished women from across the political, corporate, economic and social movement spheres in Malaysia. Whether embarking on their careers or successful in their own right, there is much that women can share. Exchanging experiences, practical advice and success stories help to build a network, a community, of women that are empowered to succeed both personally and professionally," she said.

Prominent female leaders also offered advice and shared the personal experience to inspire those who attended the dinner.

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